

FAX# 215 564 1103
C 11!
PORT FROM REP OCT25/12 14.51
CHANGES *** WPXI-TV ***

SALES PRSN WA- CHERYL BLAIR

CLASS: NATL.	LOCAL	REGIONAL
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LOCAL

REGIONAL

OCT1/12 WK-1

DATE OCT25/12 14.53

STA:

Q R

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		800A-1030A	30		\$275.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP29												
15	S		800A-1000A	30		\$275.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP30												
16	S		600P-630P	30		\$625.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP29												

REP HEADLINE# 6333938 TRF# 332876
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 14.5
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#16									
			BUY#13									
			BUY#15									
			MISSED: SAT/600P-630P				SEP29		30S	\$625.00		
			SAT/800A-1030A				SEP29		30S	\$275.00		
			SUN/800A-1000A				SEP30		30S	\$275.00		
			OFFER: NONE									
			CMT: CREDIT.									
SEP/12			20400.00									
			OCT/12			\$2,375.00						

CONTRACT TOTAL 22775.00
TOTAL SPOTS 34

MARKET TOTALS \$68,428 WPXI 35% KDKA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6333938 TRF# 332876
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION

OCT16/12 12.4
*** WPXI-TV **

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA
AGY # 05658 AGY. NAME MESSAGE MEDIA

REP. # OFF. # 18 SALESMAN #
BUYER NAME

100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

SALES PRSN WA- CHERYL BLAIR

ORDER #

CONTRACT # 6333938

PRDCT MATT SMITH 9/25

EST#

FLIGHT DATES SEP25/12

OCT1/12 WK-1

COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL.

LOCAL

REGIONAL

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

STA:

DATE OCT16/12 12.41

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#16 MISSED: SAT/600P-630P
BUY#13 SAT/800A-1030A
BUY#15 SUN/800A-1000A

OFFER: NONE
CMT: CREDIT. CHERYL WILL HANDLE

SEP29
SEP29
SEP30

30S \$625.00
30S \$275.00
30S \$275.00

(OCT16/12)

CONTRACT TOTAL 23950.00
TOTAL SPOTS 37

Handwritten:
Useful
Buyer
for answer
Oran
HL 638906

Preemption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M I W T F S S Station M Line Comment Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 332876

Advertiser: Pol/M Smith/D/OTH/PA (16939)

332876.13.0.1	Pre-empt	Open	9/24/12 2:37pm	9/29/12	\$625.00	6P - 6:30:00PM	:30	1	WPXI	NA NEWS 6-630P/16	09/25/12-10/01/12	06333938
332876.14.0.1	Program Change	Open	9/24/12 5:29pm	9/29/12	\$275.00	8A -10:30:00AM	:30	1	WPXI	SAT NEWS 8-1030A/13	09/25/12-10/01/12	06333938
332876.16.0.1	Program Change	Open	9/24/12 5:41pm	9/30/12	\$275.00	8A -10:00:00AM	:30	1	WPXI	SUN NEWS 8-10A/15	09/25/12-10/01/12	06333938
Totals for: Pol/M Smith/D/OTH/PA (16939)												
Totals for: 332876					\$1,175.00		Preempt Count:	3				
					\$1,175.00		Preempt Count:	3				

*add
close credit*

M

A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.